**教学设计**

1. **考题分析**

本题要求撰写一篇英语发言稿，参与“盲盒消费”的课前发言。题目考查要求针对当前“盲盒消费”在青年群体中广为流行。请你围绕“What’s Hidden Inside the Blind Box?”这一话题写一篇发言稿，在英语课上分享。内容包括：陈述现象并发表看法。

考生要从不同角度分析盲盒背后的原因，如心理上和产品、市场以及社会背景。另外还要注意文章需符合发言稿的语体特征，因为面对的是同学和老师，语气要恰当，有较强的说服力或感染力，完全达到交际目的。切勿写成了纯议论文，要注意交互性。

1. **设计思路**

本次课程设计主要关注学生写作的思维过程，解决学生在实际思考及写作过程中可能存在的难点，即如何多角度全面分析盲盒消费得以流行背后的原因，以及造成的积极和不良的影响。

1. **Teaching objectives**

By the end of the class, students will be able to

1. Learn the structure of this composition.
2. Solve the specific difficulties in this composition.
3. Figure out how to write an interactive speech.
4. Enhance divergence and critical thinking.
5. Pay more attention to the logic,topic when writing.
6. **Teaching procedures**

**Step1.Lead-in**

Have you ever bought a blind box?

And what do you know about it?

**Step2.Construct**

What should be included in each part ?

Use the mind map to construct the article.

**Step3. Brainstorm**

Explore and analyze the reasons and effects.

**Step4. Further thinking**

How can we make the speech more engaging and interactive?—“HEAR”Pattern

**Step5. Sample writing**

Write and appreciate

**Step6. Accumulate**

**Step7.Homework**

1.Read the following article about blind boxes from an international publication and extract expressions you find useful.

2.Rewrite this article based on what you've learned in this lesson, make appropriate revisions, and then conduct a self-assessment using the checklist.

（PS：The Checklist & *What is a Blind Box and Why are they so popular?*）